

CASE STUDY SYNOPSIS

Case Study #1

Student A has excellent grades across the board. But in making the application to a prestigious university, student A does not stand out. Every applicant is great. The central challenge is to polish Student A until he truly stands out.

Apart from making sure the application is perfect, we revised the personal statements of the applicant to show case his “uniqueness”, paying special attention to providing him with a wide range of recommendation letters.

Armed with an enhanced academic / extracurricular background, the student can now compete with the very best applicants. He gets in without a hitch.

Case Study #2

Student B requires 2 letters of recommendations. She does not have them. We set up a series of interviews and convince the managing directors of several companies to write letters of recommendations for the applicant.

She gets admitted shortly thereafter.

Case Study #3

Student C had a lot of problems writing a clear and concise personal statements. Her grades are not quite good enough. In this situation, she sought our help to re-construct her entire background. We don't do this personally but refer her to a source who'd provide her with the sort of help she needs.

On our advice, she did not apply for her first choice schools, instead, she gain admission at one of her lesser choices. She then spent a year to strengthened her academic background before transferring to her first choice university.

Case Study #4

Student D does not understand how useful a particular major is and the prospects for jobs after he graduates. His first consideration is to work in the States. But he isn't sure whether his pathway is the correct one.

We set up an assessment and provided him with a step-by-step guide to his academic career. No surprises whatsoever. He simply focuses on studying and doing everything one step at a time. We were with him each and every step of the way.

Case Study #5

Student E is poor. His grades are not good enough to qualify for academic scholarships to any degree. However he speaks relatively passable English. He cannot afford the high tuition rates and so asked for our advice.

We recommend that he delay his academic career and instead focus on getting a job, and immigrating. Once he has a job and immigrated, his college tuition is discounted by up to 70%. In short, he paid the same price as would any Canadian. Furthermore, he qualified for various student loans. Working quick and early at a job also enabled him to build up savings, from which he was able to afford a down payment on a house. His future is thus assured.